



New Navionics products make global debut

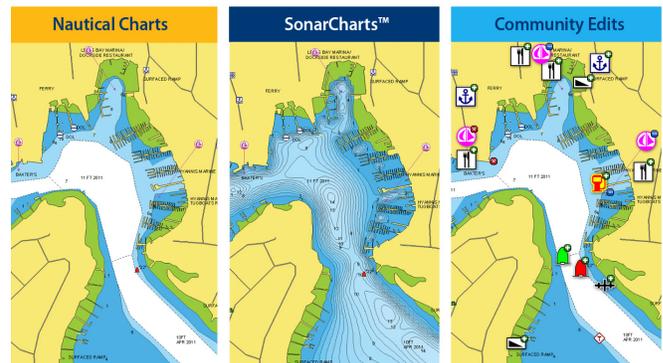
Navionics+ and Navionics Updates Now In Stores

Press release

Navionics, the leader in electronic charting for the recreational boating market, announced today the availability of Navionics+ and Navionics Updates through resellers worldwide. Navionics' new products improve the way customers access cartography and boating information by providing easy online updates to ensure their charts reflect the most current data available for their GPS chartplotters.

Navionics+ is a powerful electronic chart solution for new customers that provides unparalleled marine and lakes content and coverage on a single card. Customers can select charts from one of seven global regions. Navionics+ contains multiple content layers including Nautical Charts, SonarCharts™ high definition bathymetry map layer, and Community Edits. "Navionics+ and Navionics Updates give customers the information they need to make the most of every on-the-water excursion," said Don Black, Senior Vice president of Sales and Marketing, Navionics. "These products are the foundation of a new era in the way boaters access and update electronic charts. We are very excited about their release and are proud to be at the forefront of cartography innovation."

SonarCharts™ with the user sonar log upload feature, which creates enhanced maps that can be downloaded within about one week, is live in the USA, Mediterranean and Inland Europe, and is under progressive deployment in the rest of the world. Navionics Updates is a convenient and economical way for current owners of Navionics to



Navionics + and Navionics Updates

update their charts and access all Navionics+ capabilities and features. Both include access to Freshest Data updates for 12 months. Eligible products include Silver and Gold marine charts, HotMaps Premium lake maps, and Marine & Lakes USA.

Availability

For more information on Navionics+ and Navionics Updates, or to find a dealer, please visit www.navionics.com.

About Navionics®

For nearly 30 years, Navionics® has developed and manufactured electronic navigation charts and systems for marine, inland lakes and rivers, and outdoors use. Navionics, based in Viareggio, Italy, operates its US headquarters in Wareham, MA, and worldwide offices in the UK, India and Australia and Estonia.

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